

# BONNIE WALKER

## Full Stack WordPress Developer

Bend, OR 97702 • bonnie.walker541@gmail.com • 541.788.0725

### WEB DEVELOPMENT & TECHNOLOGY EXPERIENCE

#### BONNIE WALKER, FREELANCE

Bend, OR

Full Stack WordPress Developer

2018 - present

Specialize in securing, cleaning up and customizing WordPress websites. Areas of expertise include WordPress plugins, themes, multisite and security, PHP, MySQL, SEO, Social Media Marketing.

Responsible for self-promotion and onboarding new clients including identifying client needs, scope of project, specifications and implementation.

#### SNOWBOARD MOMMY PRODUCTIONS, LLC

Bend, OR

Entrepreneur & Web Developer

1999 - 2018

Founded Web Baby Shower, online baby shower service, in 2001. Migrated to WordPress Multisite in 2013 and sold in 2017. Hired and managed contract employees for web development and customer support. Responsible for all bookkeeping, marketing, business development, customer support, in addition to web development. Created and maintained WordPress websites for small businesses as freelance developer.

#### LEWIS & CLARK LAW SCHOOL

Lake Oswego, OR

Web Developer

2001 - 2002

Responsible for web design & development for law school admissions and departments. Worked with registrar and other departments to enable online registration and other web-delivered student and alumni services. Coordinated with undergraduate campus to achieve consistent web delivery across campuses.

#### WEBSWAP, INC

Palo Alto, CA

Web Producer

1999 - 2000

Coordinated with business development, marketing and web development teams in order to create "Interest Zones" to attract collectors and build online community. Wrote original content pertinent to swapping online.

#### ACCESS WORLDWIDE / CULTURAL ACCESS GROUP

Los Altos, CA

Marketing Manager

1998 - 1999

Responsible for winning 40% of new market research contracts for Cultural Access Group unit of Access Worldwide. Wrote proposals and market research plans for in-culture market research projects. Managed marketing team.

#### ASTROGAMMA, INC

New York, NY

Marketing & Customer Support

1992 - 1995

Wrote technical manuals for foreign exchange options trading software. Prepared sales literature and supported sales team in worldwide distribution of sales materials.

### OTHER EXPERIENCE

Nonprofit and educational work including Certified Iyengar Yoga Teacher, Board Member / Board of Directors for public charter school, dance teacher, snowboard instructor, high school math teacher

### EDUCATION

M.Ed. University of Massachusetts, 1996; BA, Mathematics, Smith College, 1992